

# Deborah Gallant

**Speaker  
Coach  
Author**  
**Marketing & Business Strategist**



Deborah Gallant is the founder of Bold Business Works, helping entrepreneurs get unstuck and grow their businesses.

## SAMPLE TOPICS

### MARKETING OUTSIDE THE BOX:

*Creative Ways to find New Clients*

### HOW TO GET NEW CLIENTS WITH WEB MARKETING

*No, it's not all about Twitter.*

### USE VIDEO TO GROW YOUR BUSINESS

*Learn how to effectively use video to bring in new clients.*

### UNLEASH YOUR IDEAS—BUSINESS BRAINSTORMING

*The best way to have a good idea is to have lots of ideas!*

### WIDE RANGE OF TOPICS

*Deborah has presented on dozens of topics including Networking, Email Marketing, Business Models, Marketing Channels, Key Performance Indicators & more.*



## Ideas, Inspiration & Tools To Grow Your Business

Deborah Gallant has been described as “Carol Burnett with an MBA.” She delivers pragmatic, actionable business insights and tools in a dynamic style that engages audiences and delivers real value.

### IVY LEAGUE MBA WITH PRACTICAL SMARTS

With a Columbia University MBA in Marketing, twenty years of real-world corporate work experience and twelve years working with entrepreneurs, Deborah knows what works and in presentations she successfully weaves together underlying business principles with real-life stories and examples.

### COMBINED BUSINESS & TECHNOLOGY EXPERTISE

An early Internet pioneer and author of a book about Internet careers, Deborah is the voice of reason in an overheated technology world. She uses her understanding of tech advances to explain and advise on what really makes sense for business owners and professional service providers.

### OUTSTANDING SPEAKER WITH ON-AIR EXPERIENCE

Deborah's first career was in the radio business, where she honed her media and communications skills on-air and behind-the-scenes, working with the country's top-rated jazz radio station and ABC Radio Networks. She uses her skills on stage and behind a mike to craft lively, engaging talks with rich, useful content.

*All programs are customized  
for your audience*



[www.boldbusinessworks.com](http://www.boldbusinessworks.com)

**Book Deborah for your event!**

**Call: 805-991-9660**

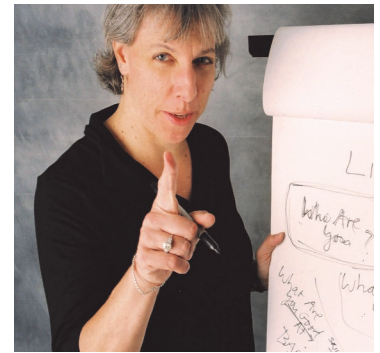
**Email: [dg@boldbusinessworks.com](mailto:dg@boldbusinessworks.com)**

# Deborah Gallant

- Keynotes
- Workshops
- Breakout Sessions
- Webinars
- Teleconferences

## Industry experience:

Physicians, Accountants, Attorneys,  
Professional Organizers, Coaches,  
Consultants, Home Improvement  
Contractors, Many More



## What People Are Saying

"I love the creative ideas that just flow out of your mouth! Your energy always inspires me."

*Bette Alkazian, Therapist & Coach*

"You were the best speaker at the Columbia University Day of Marketing! Your lively, dynamic style and great stories really brought the material to life!"

*Andrea Kantor, Coach*

"Deborah was excellent - very clear, very concise and I thought she hit all the questions that I might have ...very professional. I am now a Deborah Gallant groupie."

*Susan Golenbock, Attorney*

## **Participant evaluations from event 10/12:**

"...received great content...your presentation was tight and precise. You have a great presence and confidence!"

"...it started my mental wheels spinning about some small business ideas I've been sitting on for some time..."

"humor, direct, high-energy!"

"Deborah is extremely knowledgeable, quick to give examples relevant to questions..."

"She assessed her audience, was well-organized, confident, informative and motivating!"



## PARTIAL APPEARANCE LIST

Jewish Women Entrepreneurs National Conference  
American Association of Private Physicians National Conference  
National Council of Jewish Women LA Conference  
NAPO National Conference & regional chapters  
SBDC Maryland—statewide and regional trainings  
Columbia University Day of Marketing (organizer)  
Baltimore Business Journal  
NAWBO/Maryland  
Small Biz Secret Weapon hour (radio)  
Women's Business Development Center New York  
Hunt Valley Business Forum  
Women's Economic Ventures  
International Coach Federation—regional, local chapters  
AAMFT—local chapters  
Coaches Training Institute  
Hudson Institute  
Success TV (cable)  
Conejo Adult School  
Russell Fischer Business Library  
Success In the City Expo



## Deborah has developed several offshoot ventures:

**www.ConciergeTransitionTeam.com** offers marketing services to physicians moving to concierge or direct payment practices.

**www.PitchLetters.com** delivers cover letters, fundraising and creative pitches on an a la carte basis

**www.ShineOnlineBook.com** is Deborah's guide to marketing on the Internet for service professionals.

## Travel Information:

Deborah's home base is the New York/New Jersey metropolitan area. She travels extensively, including regularly-scheduled trips to California & the Baltimore/Washington area. Contact her for availability: 805-991-9660 X1. [dg@boldbusinessworks.com](mailto:dg@boldbusinessworks.com).



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