

# Deborah Gallant

Speaker · Coach · Author · Marketing & Business Strategist



## KEYNOTES, BREAKOUTS & WORKSHOPS

### MARKETING OUTSIDE THE BOX:

*Creative Ways to find New Clients*

### THE REAL DEAL—HOW TO GET NEW CLIENTS USING THE INTERNET

*No, it's not all about Twitter.*

### NETWORKING FOR SUCCESS

*Achieving business goals is more than just collecting business cards.*

### UNLEASH YOUR IDEAS—BUSINESS BRAINSTORMING

*The best way to have a good idea is to have lots of ideas!*

### INTENSIVE WORKSHOPS

*In-depth, hands-on learning on topics such as: Ecommerce, Email Marketing, Content Management Systems, Copy & Design for Web*



### Ideas, Inspiration & Tools To Grow Your Business

Deborah Gallant has been described as “Carol Burnett with an MBA.” She delivers pragmatic, actionable business insights and tools in a dynamic style that engages audiences and delivers real value.

Deborah Gallant is the founder of Bold Business Works, helping entrepreneurs get unstuck and grow their businesses.

#### IVY LEAGUE MBA WITH PRACTICAL SMARTS

With a Columbia University MBA in Marketing, twenty years of real-world corporate work experience and ten years working with entrepreneurs, Deborah knows what works and in presentations she successfully weaves together underlying business principles with real-life stories and examples.

#### COMBINED BUSINESS & TECHNOLOGY EXPERTISE

An early Internet pioneer and author of a book about Internet careers, Deborah is the voice of reason in an overheated technology world. She uses her understanding of tech advances to explain and advise on what really makes sense for small business owners.

#### OUTSTANDING SPEAKER WITH ON-AIR EXPERIENCE

Deborah's first career was in the radio business, where she honed her media and communications skills on-air and behind-the-scenes, working with the country's top-rated jazz radio station and ABC Radio Networks. She uses her skills on stage and behind a mike to craft lively, engaging talks with rich, useful content.

*All programs are customized for your audience*



www.boldbusinessworks.com

Book Deborah for your event!

Call: 805-991-9660

email: [dg@boldbusinessworks.com](mailto:dg@boldbusinessworks.com)

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## What People are saying

"Deborah Gallant is not just another coach. Her presentation was outside the norm, creative, exhilarating--got the juices flowing for our standing-room only crowd of business owners and leaders. Deborah is a true visionary!"

*Mary Ellen Morrison  
Executive Director  
Hunt Valley Business Forum*

"I love the creative ideas that just flow out of your mouth! Your energy always inspires me. "

*Bette Alkazan, Therapist & Coach*

"You were the best speaker at the Columbia University Day of Marketing! Your lively, dynamic style and great stories really brought the material to life!"

*Andrea Kantor, Coach*

"Deborah was excellent - very clear, very concise and I thought she hit all the questions that I might have ...very professional. I am now a Deborah Gallant groupie."

*Susan Golenbock, Attorney*

## Evaluations from event 10/10:

"Deborah was great and entertaining enough to keep us all awake after lunch. Great information put simply."

"The best all day – bring her back!!!! She was fantastic. Tons of info. Broke down concepts into laymens' terms. Fun and engaging. Invite her back!"

"Excellent presentation, lively, fast-paced , great practical steps."

"I actually wasn't interested in this topic BUT I loved it once I got here. I'd love to hear her again."



## PARTIAL CLIENT LIST

Columbia University Day of Marketing  
Baltimore Business Journal  
Women's Business Development Center New York  
Small Business Development Center of Central Maryland  
National Association of Professional Organizers-national, regional and local chapters  
Hunt Valley Business Forum  
Women's Economic Ventures  
International Coach Federation-regional, local chapters  
AAMFT-local chapters  
Coaches Training Institute  
Hudson Institute  
Success TV (cable)  
Practice Pay Solutions  
Conejo Adult School  
Women's Entrepreneurial Group of Malibu  
Collaborative Law Group of Los Angeles

## 1 DAY WEB MAKEOVER

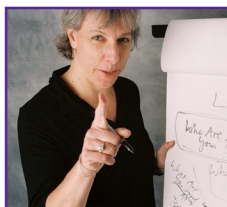
*Deborah co-presented The One Day Web Makeover program with partner Libby Gill in Los Angeles in 2010. The all-day workshop, guiding clients through the action steps to recreate their web presence, was taped and edited into a 4-DVD set for follow-up and home learning. This*

*DVD set and accompanying Resource Book can be purchased in advance at bulk discount for your attendees.*



## Travel Information:

Deborah's home base is Baltimore. She travels extensively, including three or four scheduled trips per year to both Southern California & New York City.



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**BOLD**  
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