

TEN REASONS WHY YOUR WEB MARKETING ISN'T WORKING (and how to fix them)

Deborah Gallant dg@boldbusinessworks.com

Maggie Dennison maggie@mymarketingmessage.com

Problem	Solutions
#1: You haven't identified your ideal client.	
#2: Your website doesn't have a strategy.	
#3: Lousy content.	
#4: Bad site architecture (and design.)	
#5: Letting it get stale.	
#6: No one is finding it.	
#7: Missing the chance to get email addresses.	
#8: Not tracking activity.	
#9: Fumbling social media.	
#10: Bad netiquette.	

Deborah's Offer: Shine Online eBook & 1 hour website evaluation: \$97

www.boldbusinessworks.com/store

Maggie's Offer: Ideal Client worksheet, instructions and coaching session: \$97

www.mymarketingmessage.com/idealclient
